



WACC
WOMEN AS CAREER COACHES
WACC

2026 SPONSORSHIP PACKAGE



5230 South Service Road, Suite 200
Burlington, ON L7L 5K2

tel: 905 634-2575

www.hiec.on.ca

An Evening of Mentorship, Connection & Possibility

Women as Career Coaches 2026



Today's youth are navigating a world filled with both possibility and uncertainty. Many are searching for guidance, connection, and belonging — a place where they can see themselves reflected in the world of work.

Women as Career Coaches creates that space. Through community, mentorship, and real stories, students leave feeling confident, capable, and inspired about their futures.

“

This event is great, it's an amazing opportunity for everyone, and I really have learned a lot. These women are so inspiring, and I believe that this should be a national, if not a global movement, as it is just a great thing to experience for so many.

–Student Participant

”

 **Thursday, April 9, 2026**

5:15 pm – 9:00 pm

 **Burlington Convention Centre**

1120 Burloak Drive, Burlington, ON

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Why WACC Matters More Than Ever

According to OECD, “Students’ career aspirations often narrow long before they understand the full range of career possibilities – especially young women, who remain underrepresented in many high-growth, high-opportunity pathways.”

Early exposure to mentors and career conversations significantly improves students’ confidence, mental wellness, and long-term outcomes. When young women see role models who look like them – who’ve faced challenges, taken risks, and carved out meaningful pathways – they begin to imagine a place for themselves in the world of work.

Mentorship doesn’t just spark inspiration; it expands possibility. It reminds young people that they are capable, that they belong, and that their future is full of potential.

WACC gives students a rare opportunity: a room full of allies. A community of mentors who say, “You are welcome here. Your voice matters. Your dreams matter.”



“

Please continue this event! You are changing the lives of women!

-Volunteer Career Coach

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About Women as Career Coaches

Mentorship expands horizons. Exposure creates confidence. This is why WACC matters.

Women as Career Coaches (WACC) brings together hundreds of students, mentors, families, educators, and community leaders to celebrate mentorship and explore pathways.

Since 2004, WACC has:

- Inspired thousands of students across Halton
- Connected youth with 40+ mentors annually
- Helped young women and gender-diverse students see new possibilities
- Built meaningful relationships between schools, families, and employers
- Fostered a culture of empowerment and representation

Students leave WACC feeling supported, confident, and excited for what's ahead.



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Your Partnership Makes WACC Possible

Sponsorship ensures that students can attend at no cost, mentors are supported, and the event continues to grow as a powerful community experience. Together, we can reach more young people, strengthen pathways, and uplift the next generation of women and gender-diverse leaders.

Sponsors receive a tailored selection of benefits, which may include the following, based on sponsorship level:

- Logo placement across event materials and on-screen displays
- Recognition in pre- and post-event communications
- Social media promotion before, during, and after the event
- Verbal recognition during event remarks
- Branded table signage

Our Audience and Reach

As a sponsor, you can unlock thousands of subscribers, followers, impressions and overall engagements across all digital platforms .

500+ students & mentors attend annually

12,000+ subscribes reached through email campaigns

Thousands of users reached across social platforms

 **705 Facebook Followers, 626 page likes**

 **1,542 Instagram Followers**

 **2,050 X Followers**

 **2,803 LinkedIn Followers**

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Sponsorship Highlights

LEVEL	PRICE	AVAILABILITY	TOP BENEFITS
Community Champion Sponsor	\$12,500	Exclusive	Premier visibility, remarks recognition, blog feature, VIP seating, 2 social posts
Speaker Sponsor	\$7,500	Exclusive	Introduce speakers, VIP seating, 3 features, premium branding
Dinner Experience Sponsor	\$6,000	Exclusive	Branded dinner service, 3 features, 4 seats, 4 table signs
Cookie Break Sponsor	\$5,000	Exclusive	Exclusive branding, 2 features, signage & recognition
Student Giveaway Sponsor	\$4,000	Exclusive	Exclusive signage, branded giveaway item to students, 2 seats
AV & Production Partner	\$3,500	2	AV branding, 1 feature, on-screen recognition
Event Operations Partner	\$3,000	2	Supports staff coordination, shared feature, screen recognition
Student Transportation Sponsor	\$2,000	4	Bus access for students, 1 feature, table signage
Printing & Décor Sponsor	\$1,500	2	Branding on décor/print, shared feature
Student Sponsor	\$1,000	Unlimited	Support 10 students, shared feature
Table Sponsor	\$600	Unlimited	Branded table signage, recognition

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COMMUNITY CHAMPION SPONSOR \$12,500 EXCLUSIVE

Your leadership fuels the entire WACC experience.

BENEFITS:

- Sponsor-provided pull-up banner displayed in a prominent location near the stage.
 - 2-3 minute Speaking Opportunity in the event introduction (live or video)
 - Premier logo placement across all major materials
 - Verbal recognition in opening & closing remarks
 - Featured blog post on your organization and its commitment to mentorship and advancing women in the workplace
 - Branded signage on four tables
 - Featured placement in sponsorship spotlight blog
 - Four VIP seats among speakers, dignitaries & community leaders
 - Three dedicated social media features leading up to and after the event
-

SPEAKER SPONSOR \$7,500 EXCLUSIVE

Inspire the next generation.

BENEFITS:

- Exclusive branding: "Speakers brought to you by..."
 - Opportunity to introduce or thank speakers (2-3 mins)
 - Three VIP seating with spotlight speakers
 - Three dedicated social media features leading up to and after the event
 - Logo on speaker-related content & digital screens
 - Branded signage on four tables
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DINNER EXPERIENCE SPONSOR \$6,000 EXCLUSIVE

Help make this night unforgettable for every attendee by supporting the shared dining and networking experience.

BENEFITS:

- Branding: "Dinner provided by..."
 - Prominent signage on buffet & dining areas
 - Napkins with your logo on the buffet and tables
 - Three dedicated social media features leading up to and after the event
 - Two VIP seats among speakers, dignitaries & community leaders
 - Logo on screens & in event program
 - Branded signage on four tables
-

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COOKIE BREAK SPONSOR \$5,000 EXCLUSIVE

Everyone's favourite moment of the night.

BENEFITS:

- Exclusive branding of the Cookie Break
- Two dedicated social media posts
- Logo on refreshment tables (tea and coffee),
- On-screen visuals during cookie break
- Recognition in event remarks
- Branded signage on two tables

STUDENT GIVEAWAY SPONSOR \$4,000 EXCLUSIVE

Leave a lasting impression on students by providing a branded keepsake as they leave WACC – a tangible reminder of their experience and your support.

BENEFITS:

- Sponsor Giveaway: Branded tumblers featuring your logo will be provided by HIEC and placed on a table for students to take as they leave the event.
Note: Logo artwork for the tumblers must be submitted by March 15, 2026.
- Recognition as the Student Experience Sponsor
- Branded signage behind the giveaway table (signage provided by sponsor)
- Logo featured on screens and in the event program
- Dedicated social media post highlighting your support and the giveaway
- Logo featured throughout the event on event materials and digital displays
- Two complimentary event tickets

AV & PRODUCTION PARTNER \$3,500 2 AVAILABLE

Power the sound, lighting & production that make WACC shine.

BENEFITS:

- Recognition as AV & Production Partner
- Dedicated social media post
- Logo on screens & banners
- Recognition in event remarks
- Branded signage on two tables

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EVENT OPERATIONS PARTNER \$3,000 2 AVAILABLE

Support the behind-the-scenes work that brings WACC to life.

This sponsorship invests in staff coordination, logistics, registration, volunteer management, and event execution that enables WACC to run seamlessly.

BENEFITS:

- Recognition as Event Operations Partner
 - Logo featured on screens & event program
 - Shared social media post
 - Branded signage on one table
 - Branded table top signage at registration and check-in areas
-

STUDENT TRANSPORTATION SPONSOR \$2,000 4 AVAILABLE

Help remove barriers so students can attend at no cost.

BENEFITS:

- Recognition as a Student Transportation Sponsor
 - One dedicated social post
 - Logo on screens
 - Branded signage on one table
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PRINTING & DÉCOR SPONSOR \$1,500 2 AVAILABLE

Support the design & atmosphere that set the tone.

BENEFITS:

- Logo on screens & in event program
 - Shared social recognition post
 - Table signage
-

STUDENT SPONSOR \$1,000 UNLIMITED

Give students a seat at the table – literally.

BENEFITS:

- Recognition as Student Sponsor
- Shared social media post

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TABLE SPONSOR \$600 UNLIMITED

A simple, impactful way to support the event.

BENEFITS:

- Branded table signage
- Inclusion in Table Sponsor social recognition post

Join Us in Empowering the Next Generation

Your partnership turns a single evening into a life-changing experience for hundreds of young people. Together, we can create a community where every student feels seen, supported, and inspired.

To confirm your sponsorship or build a custom package:

- Meghan Paton – mpaton@hiec.on.ca
- Michelle Hurley – mhurley@hiec.on.ca

Let's make the future brighter — together.



“

Excellent practical, positive messaging for young women, facilitating opportunity-oriented conversations at the tables. So proud and honoured to participate in such an impactful event.

—Volunteer Career Coach

”

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