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For immediate release

HIEC's Breakfast with the Mayors event to offer Halton businesses strategies to stay on the leading edge

Halton, ON - Innovation and entrepreneurship take centre stage on **November 26, 2013** as the **Halton Industry Education Council (HIEC)** brings the fall edition of its popular **Breakfast with the Mayors** event series to North Halton. With a program featuring keynote speaker **Brock Dickinson** and an expert panel of Halton representatives, the event is a can't-miss opportunity for the entire Halton community to join the conversation and learn how local business can stay on the leading edge in a fast-changing global economy.

The program will feature greetings from **Mayor Gord Krantz** of Milton and **Mayor Rick Bonnette** of Halton Hills, who will provide important municipal perspective on the morning's topics, along with updates on HIEC's programs and local success stories.

"We're thrilled to bring another edition of our long-running Breakfast with the Mayors series to North Halton," says **Kelly Hoey, HIEC's Executive Director**. "With seemingly everyone talking about innovation and entrepreneurship, we think we've put together a timely program highlighted by a great keynote speaker."

With his reputation as one of Canada's foremost thinkers on the subject of economic development, keynote speaker **Brock Dickinson** is set to bring his unique perspectives and ideas to the Breakfast with the Mayors audience. Brock, a principal at Millier Dickinson Blais Inc., will focus his presentation on strategies that can help small, medium and large-size organizations adapt to 21st century models and trends.

Following the keynote presentation, audience members will hear from a **panel made up of local representatives** from business, education and government. Serving as an opportunity to draw down on Brock's ideas and connect them with concrete strategies taking root in our community, audience members and the media will be able to ask questions to the panel and spark further insights.

HIEC's Breakfast with the Mayor event is set to take place on November 26, 2013 at **RattleSnake Point Golf Club** in Milton, ON, from 7:30 to 10 a.m. Tickets — which include breakfast — are \$40 each or just \$300 for a table of eight. Online registration is available at hiec.on.ca/breakfast.

To learn more about the Fall Breakfast with the Mayors event, to register or to inquire about sponsorship opportunities, visit hiec.on.ca/breakfast or call 905-634-2575 ext. 28.

About HIEC

Established November 17, 1989, as a not-for-profit organization, HIEC is a joint venture among industry, education and community partners in the Halton Region. At HIEC, our goal is to enhance career education and create the best opportunities for youth. For 23 years, HIEC has brought business and education together with the determined vision of 'Inspiring Informed Career Decisions' in Halton.

HIEC has delivered career education programs to more than 100,000 students in Halton and has four websites. To learn more please visit, www.hiec.on.ca, www.schooltocareer.ca, www.apprenticesearch.com and www.EmployerRegistry.ca. HIEC is provincially recognized for its wide-reaching, informative career education programs, innovative career resource centre, and our overall commitment to helping young people make successful transitions from school to career.