

May 21, 2013

For immediate release

What would you do with one red paperclip?

HIEC's Spring Breakfast with the Mayors: Leadership Through Inspiration

HALTON, ON – Even the smallest idea can make a big impact in your organization and in our community. Join the **Halton Industry Education Council (HIEC)** at this year's **Spring Breakfast with the Mayors** as we welcome inspirational speaker Kyle MacDonald and celebrate 20 years of helping students explore pathways with our flagship Grade 8 Career Awareness Program. This year's breakfast event will take place on **Friday, June 21, 2013** at the Burlington Convention Centre, running from 7:30 a.m. – 10:00 a.m. Tickets, which include breakfast, are available for \$40 per person or \$300 per table of eight.

Over 20 years ago, HIEC and its partners identified a need in our community to provide career information and resources to senior elementary students. With the help of Attridge Transportation, the Halton Catholic District School Board, the Halton District School Board and Halton's Rotary Clubs, the resulting Grade 8 Career Awareness Program has brought over 100,000 students to HIEC's on-site Career Centre to take part in a half-day career exploration program.

The Grade 8 program has grown from a small idea into an internationally recognized program with visitors coming to the Career Centre from all over the world. This year's breakfast – through our theme **Leadership Through Inspiration** – will celebrate the program's milestone anniversary. This event is also an opportunity to celebrate HIEC's evolution over the last 23 years and recognize new and returning partners and programs. HIEC invites students, parents, educators and business/industry representatives to attend the event and learn more about the many successful initiatives taking place in our community today.

The Breakfast with the Mayors event series has an established reputation for bringing in cutting edge keynote speakers. This year with support from TVCogeco, we're pleased to welcome **Kyle MacDonald**, renowned for his off-beat, inspirational ideas and best known for trading one red paperclip for a house. Kyle's year-long adventure in bartering includes trading for a door-knob, a music recording contract, an afternoon with Alice Cooper, a movie role, and finally, a house. Those in attendance will be inspired to **"start small, think big and have fun"** as Kyle demonstrates how to apply his red paperclip idea to everyday life.

To learn more about the Spring Breakfast with the Mayors 2013 event, to register or to inquire about sponsorship opportunities, please visit www.hiec.on.ca/breakfast or call 905-634-2575 ext. 28.

About HIEC

Established November 17, 1989, as a not-for-profit organization, HIEC is a joint venture among industry, education and community partners in the Halton Region. At HIEC, our goal is to enhance career education and create the best opportunities for youth. For 23 years, HIEC has brought business and education together with the determined vision of 'Inspiring Informed Career Decisions' in Halton.

HIEC has delivered career education programs to more than 100,000 students in Halton and has four websites. To learn more please visit, www.hiec.on.ca, www.schooltocareer.ca, www.apprenticesearch.com and www.EmployerRegistry.ca. HIEC is provincially recognized for its wide-reaching, informative career education programs, innovative career resource centre, and our overall commitment to helping young people make successful transitions from school to career.

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