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For Immediate Release

BECOME A MENTOR AT THIS YEAR'S MEN AS CAREER COACHES

HALTON, ON – In our fast-paced and ever-changing work environment, young men need access to adult role models who are willing to share their career pathways, encourage positive self-esteem and promote the goals and aspirations of youth. To help foster this culture of mentorship, the **Halton Industry Education Council (HIEC)** is proud to present the third annual **Men as Career Coaches (MACC)** event on Thursday, February 23, 2012 from 6 – 9 p.m. at the Burlington Convention Centre. Registration and dinner begins at 5:15 p.m.

MACC is a free-to-attend intergenerational mentoring event that encourages community members to act as career coaches and discuss their goals, career paths, and accomplishments with younger generations. This year's program features keynote speaker Joel Hilchey, the founder of The Beanstalk Project - a youth engagement initiative to promote global citizenship, develop youth leadership, and create positive social change. A man of many talents, Joel is an amateur actor, singer, juggler and magician, but most importantly an inspirational speaker who talks about how you can take 'intelligent risks' and find your career passion.

The event is open to all male high school students, grades 9 through 12, and all male community members. This informal and interactive event encourages the entire community to play a role in reaching out to youth to provide information and resources that can help them make informed career decisions. MACC, and its sister event Women as Career Coaches, are both dedicated to building a culture of mentorship that will have lasting impact in Halton.

To make sure this great opportunity continues to be available to Halton's youth, HIEC is putting the call out to our community to register as a career coach and join our Community Challenge by contributing to this event as a sponsor or donor. There are many sponsorship levels available, starting from just \$25. These programs rely on financial support from community members and businesses that are passionate about the power of mentorship.

Go to www.hiec.on.ca/macc to register today and learn more.

About HIEC

Established November 17, 1989, as a not-for-profit organization, HIEC is a joint venture among industry, education and community partners in the Halton Region. At HIEC, our goal is to enhance career education and create the best opportunities for youth. For over 22 years, HIEC has brought business and education together with the determined vision of 'Inspiring Informed Career Decisions' in Halton.

HIEC has delivered career education programs to more than 100,000 students in Halton and has four websites. To learn more please visit, www.hiec.on.ca, www.schooltocareer.ca, www.apprenticesearch.com and www.EmployerRegistry.ca. HIEC is provincially recognized for its wide-reaching, informative career education programs, innovative career resource centre, and our overall commitment to helping young people make successful transitions from school to career.

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